

## Program Development

Gift cards can be used in an endless number of ways, and no one has more experience leveraging the power of those possibilities than NGC. When you work with us, you can tap into our extensive experience with all types of programs.

NGC's products have been created to be customized to fit our customers' objectives.

- **Advanced Technology** – We develop and maintain the complex systems necessary to power up your gift card program and keep it running smoothly.
- **Customized Campaigns** – We'll help you reward your customers and/or employees by creating an employee incentive program, rebate program, membership club or other concept.
- **Dedicated Websites** – We'll help you showcase your gift card program with a personalized website that includes your brand, theme and marketing message.
- **Detailed Reporting** – We'll provide all of the documentation you need to maintain full program accountability.

Just tell us what you want to accomplish, and we'll brainstorm with you to develop an innovative solution. Then we'll make the implementation of your program as simple and seamless as it can be.

