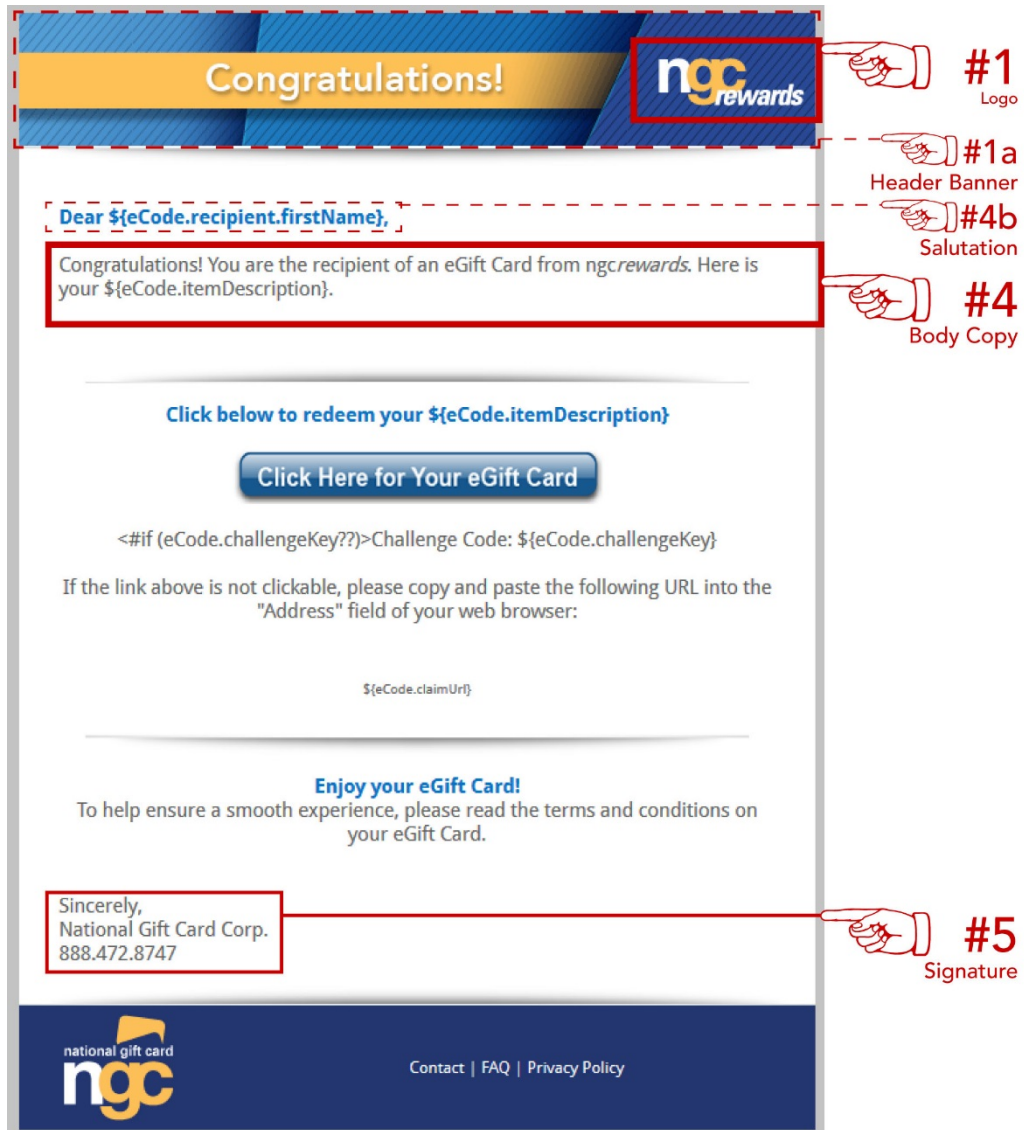


eCode Template Requirements

- A logo** (Ideally in .eps, but a .jpg or .png may work)
 - **Optional** A header banner**
 - 600px or wider, if none is supplied, a solid color background will be used with the logo
- Email subject line**
- Desired "friendly from"**
 - Who the message appears to come from
- Body Copy**
 - example: "Congratulations. Here is your eCode."
 - **Optional** Salutation**
 - example: "Dear [First Name],"
- Signature**
 - example: "Thanks, [Company Name]"
- Desired colors** (if none are provided, colors will be approximated from the logo or provided artwork)
 - Hex color codes are preferred (i.e. #005288 =)



The diagram illustrates an eCode template with the following components and callouts:

- #1 Logo**: Points to the ngc rewards logo in the top right corner.
- #1a Header Banner**: Points to the "Congratulations!" banner at the top left.
- #4b Salutation**: Points to the "Dear \${eCode.recipient.firstName}," placeholder.
- #4 Body Copy**: Points to the main message: "Congratulations! You are the recipient of an eGift Card from ngcrewards. Here is your \${eCode.itemDescription}."
- #5 Signature**: Points to the signature block: "Sincerely, National Gift Card Corp. 888.472.8747".

The template content includes:

Congratulations!

ngc rewards

Dear \${eCode.recipient.firstName},

Congratulations! You are the recipient of an eGift Card from ngcrewards. Here is your \${eCode.itemDescription}.

Click below to redeem your \${eCode.itemDescription}

Click Here for Your eGift Card

<#if (eCode.challengeKey?)>Challenge Code: \${eCode.challengeKey}

If the link above is not clickable, please copy and paste the following URL into the "Address" field of your web browser:

\${eCode.claimUrl}

Enjoy your eGift Card!

To help ensure a smooth experience, please read the terms and conditions on your eGift Card.

Sincerely,
National Gift Card Corp.
888.472.8747

national gift card ngc

Contact | FAQ | Privacy Policy